

WESTON CLOSE-UP

Winston H. Breeden III

HOME: Cleveland's east side

PROFESSION: CEO, Winston Products

ABOUT HIS BUSINESS: Consumer product development targeting large, mass market retailers. The largest marketer of ratchet tie downs and bungee cords. Creators and producers of Yonanas, a food processor that transforms frozen food into ice cream.

PASSIONS: Loves to travel. Most recent trip was Hong Kong to Shanghai, Ningbo, Dubai, the Middle East and Scotland. "Seeing the Great Wall of China was inspirational. To know that it was built by hand and that it stretches an area equivalent to that of Cleveland to the tip of Texas was amazing."

QUOTE: "We make sure that our partnerships are fair on both sides. We create strategies for success on a sustainable basis."

WESTON LEASE: 100,000 square feet in Glenwillow.

WHY WESTON: "Weston was instrumental in putting us together with their partners to achieve a great working space for everyone who works here. It is amazing how they put us with their team to provide a designed office environment for our employees. In the warehouse, Weston helped us maximize the space."

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(440) 349.9000

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