

New Charlotte Uptown Arena

Location: Charlotte, NC
Budget: \$250,000,000
Completion: Fall 2005



Client: NBA and Charlotte Bobcats

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Services: Consultant to NBA and Owner's
Representative to Bobcats

The New Charlotte Uptown Arena is being constructed by the City of Charlotte and will be the home for the NBA's Charlotte Bobcats and the WNBA's Charlotte Sting. The arena is located in a downtown setting near a variety of office buildings, restaurants and stores. In addition to professional basketball, the arena will also hold college basketball games and tournaments, hockey, concerts and other family shows.

PC Sports served two separate roles on this project. First, PC Sports was hired by the NBA to represent their interests in the construction of the arena after Charlotte was selected to receive an expansion franchise, but before an owner had been selected. The second role was a continuation of the first where the Charlotte Bobcats hired PC Sports to be their Owner's Representative.